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Original Retention



20 April 1972

Dear Mr. Gubser.

I enjoyed our
breakfast together this morning. I
am enclosing the quotes from
Sun Tzu. I will send along the
book as soon as I receive it.

Wish.

With Every good

Faithfully,

Dieter Watten

MEDITATIONS BY SUN ZU
CHINESE PHILOSOPHER AND WRITER
ON WAR 500 BC

1. Discredit everything that is good in your opponent's country.
2. Involve the representatives of the ruling classes of your opponents in criminal enterprises.
3. Damage their reputations and when the time is right, deliver them up to the scorn of their fellow citizens.
4. Use the collaboration of the most vile and abominable creatures.
5. Disorganize by every possible means the activity of their governments.
6. Spread discord and quarrels among the citizens of a hostile country.
7. Agitate the young against the old.
8. Heap ridicule on the traditions of your opponents.
9. Disturb with every resource at your command the supplies of the enemy Army.
10. Weaken the will of the enemy's soldiers with songs and sensual music.
11. Send prostitutes to accomplish the work of destruction.
12. Be generous in your promises and with your gifts to buy information. Do not spare money; money spent in this way brings in rich profits.
13. Infiltrate your spies everywhere.

All summarized in this maxim:

"The acme of excellence is not the winning of a hundred victories in a hundred battles but rather to subdue the Armies of the enemy without fighting."